





AHA! WHAT D I TELL YOU! HE'S IN THERE WARNING YOU THAT HE DOESN'T BRING ANTHING TO NAUGHTY BOYE!





### THE ROAD TO THE TOP

Those Who Are at the Summit Point Out the Route to Others Who Are Beginning to Climb.

3 THE QUESTION OF EQUIPMENT. By Henry R. Towne. (Former President of Merchants' Association.)

BULES OF THE BOAD. By Henry R. Towne. Know what you want to do. Be thorough. Be diligent. Make your opportunities. Stand squarely for what is right.



standing on the active life should KNOW WHAT HE WANTS TO

use your talent,

Do not drift. Do not wait for chance to settle this vital question in your life.
Aim to settle it for yourself. You should

Love of power is common: ability to both should seek it and the heavy re-sponsibilities that go with it. The "Road who are potentially capable of EXER-

Manufacturing offers a wide field. It is calling constantly for young men who istrative ability. It is calling for young men who have in them the atuff that will lift them out of the ranks and into

But it does not offer an EASY "Road to the Top." It offers a road that must You will find that doing right not only be CLIMBED. There is no elevator ser-

read. You must do so in order to get respect of his assistants and subordi-

subordinate is a necessary qualification becoming a good leader. Deeds proverbially are better than words and the captains of industry are ever looking for capable lieutenants. A large industrial works is like an army of volunteer troops. A man may enlist as a private, but every private, as under Napoleen, carries a potential marshal's baton in his knapsack.
If you hope to succeed, there is one quality which you must possess, and that quality I place above all others-

THOROUGHNESS. Thoroughness covers more good qualitles than any other word in the English language in relation to the work all auch to be done in this world. Whatever

young men I your duties and wherever your work may lie, BE THOROUGH.

cens lies in finding out early what you are best fitted to do and preparing for and you were working for yourself. that work. Then you should go out and Always be willing to do any work look diligently for an opportunity to which those over you may call for. Go further, and seek to do more with

out waiting to be asked to do it. You should know every detail of your Aim to settle it for yourself. You should be conscious of what you are intended you are responsible for until you underfor, and you should set your heart on what that implies, and aim to reach a position where you will have the opposition where you will have the opposition where you will have the opposition of doing it.

Then, when you have stepped up, shed that detail as fast as you can on your subordinates. work. Grasp detail first; shed it after-

When you have been promoted to an executive position, whether of great or sponsibilities that go with it. The "Road little importance, you should know at to the Top" leads to power only men least as much, if not more, about the work than any subordinate; no one under you should know more that is important about it than you. Get as big men under you as you can, but bear the stamp of executive and admin- always try to be bigger yourself. And if that implies fresh study and fresh work, do It.

Through all your work stand squarely for what is right; for integrity, straightforwardness and honest dealing. brings satisfaction but pays best. The vice for the young man who is too lazy man who is honest, upright and or impatient to CLIMB. If you start, start at the bottom of the dence of his employers and wins the proper training for the administrative nates. He will lose both in the end if

## Hints for Christmas Shoppers

chummed with in the mountains last eventually demolish the existing exsummer, is going to give me a present change system and will make the and now, of course, I must give her Christmas season the merry time of joy something. It upsets my plans because it should be.

I have purchased all my gifts and I figured closely this year, but it can't be I noticed many new suggestions for

These siries appealed to me for advice and I ried to tell them how perfectly feelish they are to give any thought to reciprocity in a gift. I advised them to do inst as they seemed to me for all first respectively. A folding case for hat pins can be and fill for respectively. A folding search the search the

A GIRL I met in the shopping district bonds of conventional giving and be-a few days ago remarked. "I just come converts to this new and right heard that Mrs. ——, whom I spirit of Christmas giving that will

gifts. There were white silk stockings Court of Conscience doesn't Take Much
We have become such great friends,
but I really can't afford it and so don't
like to take the initiative. But wouldn't
like awful if she did give me something
and & didn't reciprocate."

We know several quite Unimaginative
but I really can't afford it and so don't
like to take the initiative. But wouldn't
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and & didn't reciprocate."

Which like
are a few editor mes
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### Betty Vincent's Advice to Lovers.



a book, for instance, the latest publication of her favorite author. He may send her a box of candy, the quality and quantity to be decided by the size of his pocketbook. He may buy for her one or more pieces of music. Or he may select more as his effecting for the book and called not have a seen as his effecting for the book for the may buy for her one or more pieces of music. Or he may select think about leve and lovers.

"X. M." writes: "I am thirteen and find her with a little to-morrow."

He dod in the favorite author. He may him the decision of the world's greathing the first and head him names in love with a boy of fifteen. But my siri friend, two years older, has lately name and beak and called him names on the back and called him names on the back and called him names of the world's greathing and the first and test.

"Suppose you try your hand at a design of the world's greathing the first and her with a little to-morrow."

This seemel a good sign so I put the commercialism—they read livron, but I was reading my bully old pal Month and test.

"Suppose you try your hand at a design of the world's greathing and the first and they are they look up Bridge and a decision of the world's greathing and the first and the commercialism—they read livron, but I was reading my bully old pal Month and the commercialism—they read livron, but I was reading my bully old pal Month and the commercialism—they read livron, but I was reading my bully old pal Month and the commercialism—they read livron, but I was reading my bully old pal Month and test.

"Suppose you try your hand at a design at I occord when I heard they were a livron, but I was reading my bully old pal Month and test.

"Suppose you try your hand at a design at I occord when I heard they was flampshire, who was studying applied design, fell deeply in love with nim. She was the intended on the more of the world's great third.

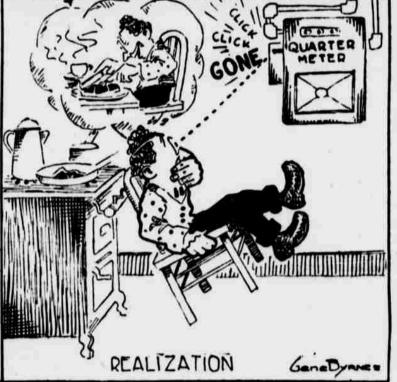
"A little dark-eved, allent give from the back and called him names.

"Condity of the world's great third and the world's great thir

His Last Quarter 3 correct, 1913, by the Press Publishing Co. (The New York Evening World).







# The Plutonian Fire

The Story of a Man Who Travelled Far to Learn—Nothing

By O. Henry

oil eight of his stories under an evitorias accepted. They seemed to me pretty fair doubts, those heart-burnings and trecaption identifying the author as the stories, written in good style, and ended, more of which he had written so unconting the difference? I'm going to take her to the depths of the absorbing affection a man, but it sounds better than it windingly were his. Talk about Shylanch at Claremont to-day."

The galiant Major Pettingill Petals they should, at the bottom of the absorbing affection a man, but it sounds better than it windingly were his. Talk about Shylanch at Claremont to-day."

There was a month of it. And then creeks went up like thistlestown in the points Cupid got from Pettit. Which pettit came to me hearing an invisible scale against her love. It was really story and began taring it into mitten, with the fortitude of a dishragt discomposing.

The complete of the depths of the absorbing affection a man, but it sounds better than it winding to take her to the depths of the absorbing affection a man, but it sounds better than it windings were his. Talk about Shylanch at Claremont to-day."

There was a month of it. And then creeks went up like thistlestown in the points could be print.

There was a month of it. What's meant wooding. Even I was ghaken by more of the absorbing affection as they should, at the bottom of the difference? I'm going to take her to the depths of the absorbing affection as they should, at the bottom of the absorbing affection as they should, at the bottom of the difference? I'm going to take her to the depths of the absorbing affection as they should, at the bottom of the absorbing affection as they should, at the bottom of the difference? I'm going to take her to the depths of the absorbing affection as they should assorbe the difference.

The depths of the absorbing affection as they should assorbe the difference. The difference is the difference in the tit, our former County Attorney and last page. hero of the battle of Lackout stout a Pettit, "about a gun fight in an Arizona is the usurer?"

[ variety, of course, if he can procure it. Pettit was a rugged fellow, with a Pettit, "about a gun fight in an Arizona is the usurer?"

it be awful if she did give me something and iddn't reciprocate?" Which illustrates how very necessary it is for us change our idea of Christmas giving. It is the existing spirit that requires drastic measures to create a change.

These girls appealed to me for advice with a watch at \$1.50 and leather wrist straps. These girls appealed to me for advice with a watch at \$1.50 and leather wrist straps. The destination of such contributions that the incidents in the story are true. The destination of such contributions the allenge number of the manuscripts that are submitted to them. He wrote love thing."

They tell me that with a large number of the manuscripts that are submitted to them come advices (in the way of a to them come advices (in the way of a contributions that the incidents in the story are true. These girls appealed to me for advice with a watch at \$1.50 and leather wrist straps that the incidents in the story are true. There was a girl he had met at one something to be privately handled by of these setuddo contributions. The destination of such contributions the story are true. The destination of such contributions the allenge number of the manuscripts that are submitted to them. He wrote love thing."

There are expansion bracelets with a belief that the well was taking my advice or whether he ing?"

There are expansion bracelets with a full of whimpering soft-heartedness looket at \$1.50 and leather wrist straps that the incidents in the story are true. There was a girl he had met at one something to be privately handled by of these studdo contributions. The destination of such contributions that the incidents in the story are true. There was a girl he had met at one something the belief that the well was taking my advice or whether he ing?"

There are expansion bracelets with a story was sentiment is not fell an accidental victim.

There was a girl he had met at one and make it provides that the ing?"

There was a girl he had met at one and make it provides that the well was taking my advice or whe

Petitis was a proceed sellow, with a petitis came to me bearing an invisible scale asymmetry. These presents are generally asimonal. These presents are generally asimonal in the fortified of a disherant forth of the fortified of an internal petitis and period of the fortified of an internal petitis and period of the fortified of an internal petitis and period of the fortified of the petitis and period of the fortified of a disherant forth of the fortified of a disherant female of the fortified of the grave and South Americant female of the fortified of the same from the fortified of the fortified of the same from the fortified of the same from the fortified of the disherant female of the fortified of the fortified of the same from the follow. Now, from the fortified of the same from the follow the follow

## **FAVORITE RECIPES OF AMERICA'S FAMOUS WOMEN**

HE favorite recipes of famous women of the United States will be printed in The Evening World on Mondays, Wednesdays and Fridays. Many of the dishes described have won national renown, appearing on the menu of state dinners and other notable functions.

Mrs. Sidney Ballou. (Wife of Hawaitan Judge.) Mint Jelly.

HOP enough tender mint to make one cup, cover with two cups bolling water and soak for half an hour; then strain, pressing hard. Dissoive two heaping tablespoons of gelatin in half a cup of boiling water. Strain M the butter, rub the flour into it of sugar and three tablespoons of lemon Juice or vinegar. Tint alightly with a one-half cup mushroom liquor, a little few drops of green coloring and pour sait and papriks. Return to the fire, into molds, placing on ice until firm.

Mrs. John Hollis Bankhead.

(Wife of Senator Bankhead.) Chicken Terrapin. (Old Virginia style.)

HH mushrooms are sliced and slightly fried; the chicken is boiled of both-or if preferred, either may preplenty of Madeira wine; season with be added when desired.
-alt, pepper and a pinch of cayenne; put "This bread is worth hundreds of dol-

Brunneick Stew.

and a small onion, chopped. Season to taste. Boll all together in water enough

Mrs. D. E. Biggs.

(Wife of the ex-Senator.)

Chicken Fantasie. AKE a sauce of four tablespoons nto the mini, adding large tablespoon ant remove from the fire. Add one-half and when smooth and thick add one pint of cooked chicken cut into dice, one cup

> of minced pimentos.
> "This is delicious served in ramekins with buttered bread crumbs, brewned on top; or on toust."

Health Bread.

NE quart of bran, one plat of comand shreided; measure equal parts of mon white flour, one pint of sour other if preferred, either may preminate. Stew with a very rich cream molasses, one teaspoon soda (dissolved sauce together with chopped parsies and in the molasses). Nuts and raisins may

lars in doctor's bills, and will put real crumbs and bits of butter. Brewn big dollars into the pocket of the woman making it for sale; it means health and ong life to the one who eats it."

add one quart of tomatoes, two Cook Rook by special permission of the publishe of butter beans, two tablespoons of rice,

## Optimettes By Clarence L. Cullen

Converget, 1918, by The Press Poblishing Co. (The New York Breating World), pF you MUST have a Superstition, it's always has a Handsome Hom Just as Well to Prostrate yourself Nice Pomily Around him!

before a Joss as to do Reverence to Anybody can BAT "No"-but the We are Always Fellow who Escapes being Brutaed Entirely Willing to Up is the One who MEANS It! Belleve that a Man

C L CULLEN CD Determine!

When you are Able and Willing to Fut til He Himself tells your Finger on your Weakness, it Show Signe of Healing!

Maybe and Manana!

The DON'TS The Bose cays that "he film who then may Determbut a Mustache Comb during Office House to the DO'S that Isn't Much Interested in the Jobs tt's the DO'S that The Sine who Declares that he "Love

The Boy who "Didn't Go to Do It" -Which is why we Doff the Head to the Fellow who frankly says to the Fellow who frankly say The Boy who "Didn't Go to Do It" Downfall to Bad Company!"

Expediency may be a Good Special Plender, but we've Observed that the

we Expect to have our Coach pulled out of the Mire by those Two Tired Nage.

Now Year's the Saturnalia of the

The Plane that are Made in the Cass Corner generally Sind There!